

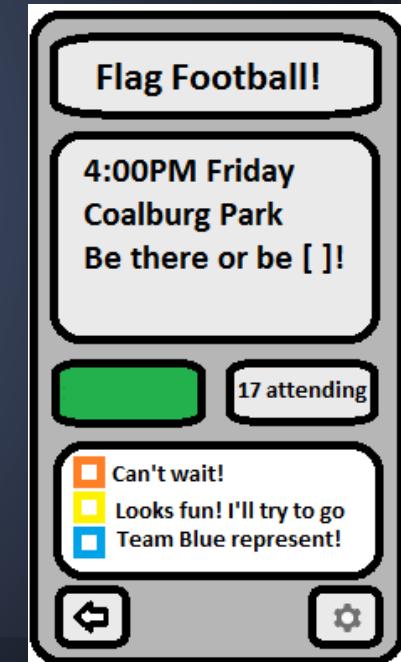
Project: Gather*

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*Name may be subject to change

Summary

- An application to help friends and strangers meet up for various types of events.
- Categories help users search for what type of event they're looking for
 - Games
 - Parties
 - Sports
 - Study Groups
 - And More!
- Simple to use interface
 - Easy to create
 - Easy to search
 - Easy to RSVP
- Post comments



Technicals

- Google Maps Integration
 - Using GPS technology, we will be able to give you a proximity-based listing of events.
- Cutting-Edge User Experience
 - We want our application to be both simple and intuitive. That means *less* time learning an interface and *more* time making new connections.
- Cloud-Based
- Push notifications
 - Notify event-creator when someone RSVPs or posts a comment
 - Notify attendees if event details change

What Can You Do?

- Create Event
 - Create events using categories, time, and location to get the word out!
- Search Events
 - Search events by keyword, time, and location
- Browse Events
 - Filter by category, time, location
- What's near me?
 - Show all events within a user-defined radius
- Two-tap RSVP: Press and confirm
- Opt-in to receive notifications from events and friends
- Comment on events and share your opinions

Competitors

- Swarm by FourSquare
 - Pros:
 - Foursquare integration
 - Cons:
 - Can only message established friends; meeting new people is not an option.
- Meets: Meet New People and Chat
 - Pros:
 - Cons:
 - Exclusively a chat room

Competitors Continued...

- Circle
 - Pros:
 - Not reliant on user-generated events
 - Cons:
 - Only shows officially listed events
 - No ability to create user-content; only social interaction is to invite your friends to an already hosted event
- MeetMe
 - Pros:
 - Gives option of friends list
 - Has location based chatting
 - Cons:
 - Only supports chatting

What makes us different

- Simple is better:
 - Our application will be exactly what it claims to be; a social app designed to meet new people or meet up with old friends using user-generated events and content
- No forced social network integration;
 - With our application, simply add a name and optionally a picture and get started meeting new people immediately
- Visually intuitive interface:
 - Some of our competitors require you read an address from some page, then enter in the address yourself in a separate maps application; We do that for you! The maps API will be a key element of our application, making meeting new people and planning events easier than ever before
- It's not social networking; it's just social!
 - Most social-networking options don't make you social at all; they isolate you behind a computer screen in a social simulation. Our application is different; we enable you to meet new people.

Stretch Goals

- Facebook/Google integration
 - Friends
 - Events
 - Post to your wall
- Personal profiles (category interests, etc.)
- Friend Lists
- Multi-platform
- Access from web page
- Maps navigation within application

Sources cited

Cornell University: Online Networks and Subjective Well-Being by Fabio Sabatini and Francesco Sarracino

<http://arxiv.org/abs/1408.3550>