

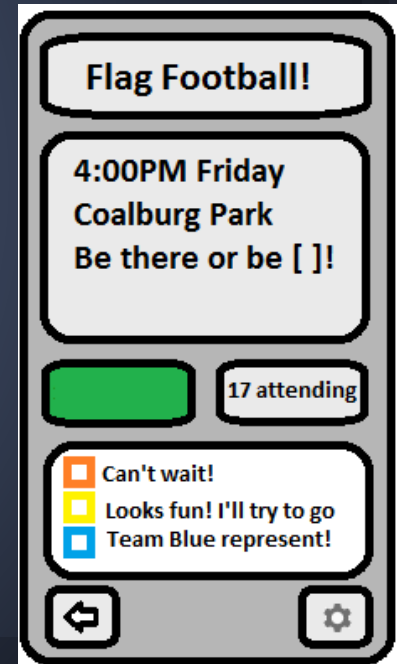
# Project: Gather\*

Ryan Hill, Calvin Keats, Noah Williams

\*Name may be subject to change

# Summary

- An application to help friends and strangers meet up for various types of events.
- Categories help users search for what type of event they're looking for
  - Games
  - Parties
  - Sports
  - Study Groups
  - And More!
- Simple to use interface
  - Easy to create
  - Easy to search
  - Easy to RSVP
- Post comments



# Technicals

- Google Maps Integration
  - Using GPS technology, we will be able to give you a proximity-based listing of events.
- Cutting-Edge User Experience
  - We want our application to be both simple and intuitive. That means *less* time learning an interface and *more* time making new connections.
- Cloud-Based
- Push notifications
  - Notify event-creator when someone RSVPs or posts a comment
  - Notify attendees if event details change

# What Can You Do?

- Create Event
  - Create events using categories, time, and location to get the word out!
- Search Events
  - Search events by keyword, time, and location
- Browse Events
  - Filter by category, time, location
- What's near me?
  - Show all events within a user-defined radius
- Two-tap RSVP: Press and confirm
- Opt-in to receive notifications from events and friends
- Comment on events and share your opinions

# Competitors

- Swarm by FourSquare
  - Pros:
    - Foursquare integration
  - Cons:
    - Can only message established friends; meeting new people is not an option.
- Meets: Meet New People and Chat
  - Pros:
  - Cons:
    - Exclusively a chat room

# Competitors Continued...

- Circle
  - Pros:
    - Not reliant on user-generated events
  - Cons:
    - Only shows officially listed events
    - No ability to create user-content; only social interaction is to invite your friends to an already hosted event
- MeetMe
  - Pros:
    - Gives option of friends list
    - Has location based chatting
  - Cons:
    - Only supports chatting

# What makes us different

- Simple is better:
  - Our application will be exactly what it claims to be; a social app designed to meet new people or meet up with old friends using user-generated events and content
- No forced social network integration;
  - With our application, simply add a name and optionally a picture and get started meeting new people immediately
- Visually intuitive interface:
  - Some of our competitors require you read an address from some page, then enter in the address yourself in a separate maps application; We do that for you! The maps API will be a key element of our application, making meeting new people and planning events easier than ever before
- It's not social networking; it's just social!
  - Most social-networking options don't make you social at all; they isolate you behind a computer screen in a social simulation. Our application is different; we enable you to meet new people.

# Stretch Goals

- Facebook/Google integration
  - Friends
  - Events
  - Post to your wall
- Personal profiles (category interests, etc.)
- Friend Lists
- Multi-platform
- Access from web page
- Maps navigation within application



# Sources cited

Cornell University: Online Networks and Subjective Well-Being by Fabio Sabatini and Francesco Sarracino

<http://arxiv.org/abs/1408.3550>